

Pet Specialty  
**COMPANION PET**  
Product Catalog



**BROWN'S**

*When it's more than  
just a hobby!®*

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My Great-Great Grandfather,  
powered grist mill in 1843. (It's

and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

George Brown, built a water  
featured in the illustration above

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division and Sue Brown as Sr. Vice President of Sales and Marketing, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children...  
the 7th generation of Brown's.

FROM OUR FAMILY TO YOURS!





Dear Valued Customer,

People who read our story often ask how F.M. Brown's survived for so many years and into the 6th generation of Brown's. How did we beat the stiff odds against us? What is the secret to the long-term success of a family owned and operated business?

First and foremost, the goal of our company is to endure long-term. All of our decisions are based on expanding and building the corporation for the next generation. Being a family owned business, we are afforded the luxury of not having to answer to public shareholders who demand short term profits and instant fixes. Instead, we can take time to strategize, adapt to and overcome any unfavorable conditions by working through them as a committed family team in order to continue our legacy. There is no tolerance for jealousy, selfishness or entitlement. We strive to do the right thing for our business, our family, our employees and our customers.

F.M. Brown's has successfully reinvented itself throughout the generations while retaining its core values based upon tradition, strength and integrity. As a member of the fifth generation of F.M. Brown's, I'm proud to say that we also successfully contributed to our history of reinvention by expanding our facility and improving our products, our packaging and our sales and marketing efforts. "Stand still and die." "Grow responsibly and flourish." Those are our mottos. There are times when one of us feels like giving up; but which of us wants to go down in our history as the "generation who failed?" How's that for motivation?

We have an unshakable family strength and stick together through thick and thin. We endure, grow and learn together. We still have old fashioned Friday night family dinners at our parent's farm where we gather to eat my Mother's wonderful cooking and decompress from our long work week. We try to keep our discussions focused on the family and not the business during these meals. We nurture our children and encourage them to go their own way and pursue their interests hoping that they'll bring back new ideas and thoughts about expanding the business. I cannot wait to see what the next generation has in store for us. That's what makes it all worthwhile.

Lastly and most importantly, we want to express our heartfelt gratitude to all of our loyal customers. We respect the fact that our continued success is dependent upon our customers who continue to purchase our products and provide us with the encouragement to continue our legacy.

Thank you for allowing me to share a bit of our journey and history with you and please feel free to browse through our catalog. We truly are more than you imagined.

Sincerely,

  
Sue Brown  
Senior Vice President, Sales & Marketing  
F.M. Brown's Sons, Inc.

205 WOODROW AVENUE SINKING SPRING, PENNSYLVANIA 19608

## We're More Than You Imagined!

**From New York to California; From the United States to the four corners of the earth, Brown's® is there with our large variety of branded, licensed and private label companion pet and wild bird products.**

### *We're known throughout the world for the following:*

- Our complete assortment and variety of unique items are developed and designed by our innovative research and development team to stand out from the rest and always be on cutting edge of the category.
- Our use of only the finest quality and healthy ingredients available to us locally and from around the world.
- Our state-of-the-art barrier-bag, vertical packaging, color coding of products by animal, dynamic graphics,; along with important animal care information and feeding instructions are incorporated into every package.
- Our ground-breaking 5-Stage cleaning process that virtually eliminates dust and dirt in our products.
- Our promotional event calendars, our sales and marketing team that consists of experts in the companion pet and wild bird category, our excellent support staff including our customer service department and quality control using ISO 9001 standards, all work towards our goal of making your experience dealing with Brown's® a choice that can always be depended on to exceed your expectations in category management and profitable sales.
- Our 6th generation of family members who own and operate Brown's® and whose goal is to constantly improve our facilities, products and quality control.

### *Check us out online!*

Brown's® designed a state-of-the-art product and resource database to better connect to the community and give our customers easy access to up-to-date information.

We developed a full product database, complete with all of our products including detailed descriptions, product specifications, and image downloads.

We also provide a variety of resources for the distributor and the consumer including catalog downloads, pet care sheets, wild bird feeding information, helpful hints, news from Brown's®, an assortment of plan-o-grams, advertising examples, logo downloads, and links to retail locations that carry our products.

Learn about our rich family history on the "About Us" page, and contact us anytime by completing a brief questionnaire on the "Contact" page.

We're social too! Follow us on Facebook, Instagram, or Twitter to find out what our customers are saying and see what's new at Brown's®.

Explore all of the great features listed above and more at **[www.fmbrown.com](http://www.fmbrown.com)**





# Features & Benefits

## Feature 1

### ESL (Extended Shelf Life):

Brown's® is the first company to research and successfully initiate "ESL" packaging in the companion pet and wild bird industry. Our "ESL" system uses special barrier film that ensures low oxygen and moisture transfer through the packaging material. We also flush our packages with CO<sub>2</sub>. Our "ESL" logo appears on all barrier, gas-flushed bags.

### Benefit

*It greatly enhances the internal packaging. It ensures a fresh, highly nutritional product, protects the deterioration of nutrients, virtually eliminates naturally occurring insects & external cross-infestation and provides stronger bag seals.*

## Feature 2

### Product & Packaging Innovations:

Brown's® is recognized as the leader in product and packaging innovations in the pet and wild bird industry.

### Benefit

*We create outstanding packaging and graphics with important nutritional information on every product. Our products are their own "salespeople" and will inform your customers about the benefits of the product.*



## Feature 3

### 5-Stage Cleaning Process:

Brown's® goes beyond the industry norms by utilizing our "5-Stage Cleaning Process" that removes unwanted foreign matter.

### Benefit

*Look in the window of our packages and notice how clean, fresh and wholesome the ingredients are. This process ensures that we provide the cleanest product available with virtually no dust or dirt in the bags.*



## Feature 4

### Easy-to-Find Product Color-Coding:

Each product is Color-Coded by type of pet for easy identification and can be vertically merchandised.

### Benefit

*Easy identification of the product your customer desires and the billboard effect of the products on the shelves, guarantees a great presentation for the category.*

Parrot
Cockatiel
Parakeet
Canary
Finch
Rabbit
Pet Mouse & Rat
Hamster-Gerbil
Guinea Pig
Chinchilla



Tropical Carnival® is our flagship, gourmet brand of pet bird and small animal foods, treats, hay and millet sprays developed exclusively for the Pet Specialty market. Each item is specifically formulated using a variety of exotic fruits, farm fresh veggies, healthy herbs, flowers and other ingredients that are unique to our brand.

Tropical Carnival® provides unsurpassed nutritional benefits that all pet parents will welcome into their homes to keep their pets happy, entertained and healthy. We also package our products in stand-up, innovative packaging that is recognized as the best packaging in the industry. Additionally, Tropical Carnival® will not be found in any big box, mass or grocery stores, and is highly protected and enforced by MAPP. Tropical Carnival® is produced in Sinking Spring, PA in an SQF certified facility.

All of our products are made with love from the Brown's family. F.M. Brown's is still privately owned and operated for six generations and counting. We will continue to support the specialty pet category; building upon our brand by developing innovative, healthy, and fun new items that fit our belief in providing a life-enhancing experience for all specialty pets and their care takers.

**ORIGINAL**





## Plan-O-Grams, Displays & POP

***Brown's® offers standard and custom tailored plan-o-grams, displays and POP to fit the needs of your store... and your valued customers.***

We offer 3', 4', 8' and 16' standard plan-o-grams designed to maximize retail space and increase sales & profits.

Choose from one of our pre-existing plan-o-grams or let us customize something to fit your needs.





# Tropical Carnival® Gourmet Food for Pet Birds



## The Original Gourmet Food... & Still The Best!

Combines our famous nutrition filled ZOO-Vital® Biscuits with an assortment of over 30 different gourmet inclusions such as chunky fruit, crunchy nuts, farm fresh veggies, healthy seeds and grains, pasta wheels and pretzels.



### Macaw "Big Bites" Food

Jam-packed with apple rings, papaya chunks, apricots, pepitas, walnuts in-shell, filberts in-shell and other delicacies. Plus it's fortified with ZOO-Vital® biscuits.



### Large Hookbill Food

Jam-packed with pine nuts, almonds, raisins, peanuts, cranberries, peppers & other delicacies. Plus it's fortified with ZOO-Vital® Biscuits.



### Small Hookbill Food

Jam-packed with pineapples, bananas, dates, squash, almonds, peanuts, peppers & other delicacies. Plus it's fortified with ZOO-Vital® biscuits.



### Cockatiel, Lovebird & Conure Food

Jam-packed with pumpkin seeds, cashews, cantaloupe, corn & other delicacies. Plus it's fortified with ZOO-Vital® biscuits.



Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44685-1	5 lb. Tropical Carnival® Macaw Big Bites Food	6	44677-6	5 lb. Tropical Carnival® Small Hookbill Food	6
44688-2	14 lb. Tropical Carnival® Macaw Big Bites Food	3	44675-2	10 lb. Tropical Carnival® Small Hookbill Food	3
44683-7	5 lb. Tropical Carnival® Large Hookbill Food	6	44657-8	3 lb. Tropical Carnival® Cockatiel, Lovebird, Conure Food	6



# Tropical Carnival® Gourmet Food for Small Animals



## Parakeet Food

Jam-packed with dates, anise seed, apples, lentils & other delicacies. Plus it's fortified with ZOO-Vital® biscuits.



## Canary & Finch Food

Jam-packed with papaya, peanuts, carrots, a variety of millet seeds, canary seed and much more. Plus it's fortified with ZOO-Vital® biscuits.



## Rabbit Food

Jam-packed with natural alfalfa & timothy hay, carrots, lentils, oat groats, green whole peas, vitamin C, antioxidants and beneficial bacteria for proper digestion.



## Guinea Pig Food

Jam-packed with alfalfa & timothy hay pellets, raisins, apples, bananas, carrots, lentils, vitamin C, antioxidants and beneficial bacteria for proper digestion.



## Hamster & Gerbil Food

Jam-packed with cantaloupe seeds, green peas, pumpkin seeds, bananas, lentils, beneficial bacteria for proper digestion and other delicacies.



## Pet Mouse & Rat Food

Jam-packed with almonds, pecans, banana chips, oat groats, green whole peas, beneficial bacteria for proper digestion and other delicacies.



Item#	Product Description	Cs. Pk.
44645-5	2 lb. Tropical Carnival® Parakeet Food	6
44728-5	1.5 lb. Tropical Carnival® Canary & Finch	6
44723-0	5 lb. Tropical Carnival® Rabbit Food	6
44722-3	10 lb. Tropical Carnival® Rabbit Food	4

Item#	Product Description	Cs. Pk.
44703-2	5 lb. Tropical Carnival® Guinea Pig Food	6
44698-1	10 lb. Tropical Carnival® Guinea Pig Food	4

Item#	Product Description	Cs. Pk.
44715-5	2 lb. Tropical Carnival® Hamster & Gerbil Food	6
44717-9	2 lb. Tropical Carnival® Mouse & Rat Food	6

# Tropical Carnival® Natural Fortified Daily Diets for Pet Birds



*Who says natural has to be boring?*

Exciting natural, colorful fruits, veggies, nuts, healthy seeds and grains makes this the ultimate natural diet that appeals to the natural foraging instinct of pet birds and small animals.



## Parrot & Macaw Big Bites

Jam-packed with natural papaya, dates, cinnamon sticks, pineapple, papaya, kiwi, walnuts in-shell, filberts in-shell & other delicacies. Plus it's fortified with ZOO-Vital® biscuits.



## Small Hookbill Food

Advanced, nutritionally enhanced daily diet for parrots, African Greys and conures under 13". No artificial flavors, color or preservatives!



## Cockatiel-Lovebird Food

A nutritionally balanced diet for cockatiels and lovebirds. Contains a variety of specialized natural ingredients including Baked Crisps and ZOO-Vital® biscuits.



## Parakeet Food

A vitamin-nutrient-fortified food and treat all-in-one! Contains all-natural fruits, veggies, nuts, seeds & grains that parakeets love.



Item#	Product Description	Cs. Pk.
44690-5	4 lb. Tropical Carnival® Natural Parrot & Macaw Food	6
44912-8	3.5 lb. Tropical Carnival® Natural Small Hookbill Food	6
44900-5	2.5 lb. Tropical Carnival® Natural Cockatiel-Lovebird Food	6
44906-7	2 lb. Tropical Carnival® Natural Parakeet Food	6



# Tropical Carnival® Natural Fortified Daily Diets for Small Animals



## Pet Rabbit Food

Contains high-fiber timothy & alfalfa hay pellets for optimum digestion. Jam-packed with a medley of delicacies including pineapple, papaya and banana slices.



## Guinea Pig Food

Contains high-fiber timothy & alfalfa hay pellets for optimum digestion. Also contains rose petals, a natural source of Vitamin C, essential for guinea pig health.



## Chinchilla Food

Contains high-fiber timothy & alfalfa hay pellets for optimum digestion. Also contains nutrient rich striped sunflower seeds, raisins and rose petals.



## Hamster & Gerbil Food

Free of filler seeds and hay. Contains only natural seeds, grains, fruits, nuts & veggies plus our naturally nutritious Baked Crisps and ZOO-Vital® Biscuits.



## Mouse & Rat Food

High protein blend with real freeze-dried shrimp. Contains natural ingredients mice and rats love such as sunflower seeds, peanuts & peas. Soy free!



Item#	Product Description	Cs. Pk.
44894-7	4 lb. Tropical Carnival® Natural Pet Rabbit Fortified Daily Diet	6
44876-3	4 lb. Tropical Carnival® Natural Guinea Pig Fortified Daily Diet	6
44870-1	3 lb. Tropical Carnival® Natural Chinchilla Fortified Daily Diet	6

Item#	Product Description	Cs. Pk.
44882-4	2 lb. Tropical Carnival® Natural Hamster-Gerbil Fortified Daily Diet	6
44888-6	2 lb. Tropical Carnival® Natural Mouse-Rat Fortified Daily Diet	6

# Tropical Carnival® Natural Behaviors® for Small Animals



- Life enrichment for small pets
- Free of Corn, Wheat & Soy
- Free of sugary fruits, nuts, and seeds
- Supports digestive, emotional, and dental health
- Replicates a natural wild foraging & playing experience!

Tropical Carnival® Natural Behaviors® bridges the gap between the genetic behaviors of wild rabbits/cavies and the behaviors of today's domestic pets. Each Natural Behaviors® product is designed to enrich the lives of small pets by stimulating their natural foraging, bunching, and chewing behaviors while providing optimum nutrition and playtime fun. It's the ultimate wild foraging and playing experience!



## Grain-Free Pet Rabbit Daily Diet

A unique blend of high-fiber timothy hay and carefully selected flowers, herbs, and leaves to support digestive health. Meant to replicate the diets of wild rabbits, and simulate a wild eating experience.



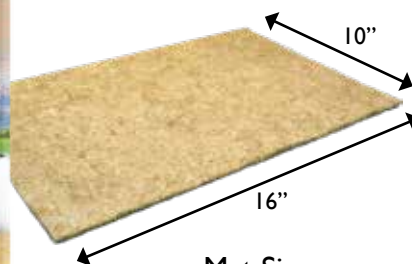
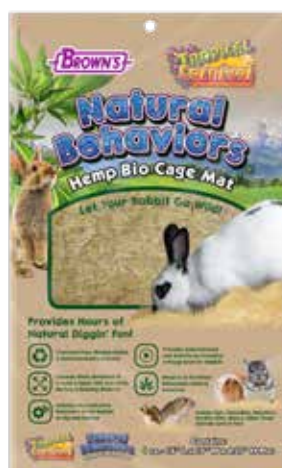
## Grain-Free Guinea Pig Daily Diet

A unique blend of high-fiber timothy & alfalfa hay for optimum digestion. Also contains rose petals, a source of natural Vitamin C. Meant to replicate the diets of wild cavies, and simulate a wild eating experience.



## Bio-Treat for Small Animals

Natural timothy hay, flowers, herbs, and leaves provide optimum nutrition, digestive support, and help stimulate natural foraging behaviors!



Mat Size:  
10" L x 16" W x 0.25" H

## Hemp Fiber Bio-Cage Mat

Made of 100% all-natural outer hemp fibers to stimulate digging, scratching, and chewing behaviors. Chemical-free, compostable, and biodegradable fibers expand to a fluffy bedding when shredded. Can be easily cut down to smaller sizes.

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
45080-3	4 lb. Tropical Carnival® Natural Behaviors® Grain-Free Pet Rabbit Daily Diet	3	45088-9	3 oz. Tropical Carnival® Natural Behaviors® Bio-Treat for Small Animals	6
45082-7	4 lb. Tropical Carnival® Natural Behaviors® Grain-Free Guinea Pig Daily Diet	3	45084-1	Tropical Carnival® Natural Behaviors® Hemp Fiber Mat	12



# Tropical Carnival® Natural Behaviors® for Small Animals

Award-winning Tropical Carnival® Natural Behaviors® Foraging Pellets daily diets are formulated for maximum digestive support and balanced fiber that adult rabbits, guinea pigs, and chinchillas need. They contain five types of hays and grasses, and six natural herbs and flowers in an easy-to-eat, all-inclusive pellet. Tropical Carnival® Natural Behaviors® Foraging Pellets help small animals use their instinctual behaviors to forage for a complex range of nutrients, variety, and optimum nutrition in the perfect pellet while supporting tooth & gum health as they chew!



**NEW FOR 2023!**



## Foraging Pellets Adult Guinea Pig Daily Diet

A unique blend of high-fiber timothy & alfalfa hay, and carefully selected flowers & herbs to support digestive health. With added Vitamin C that guinea pigs need.

**NEW FOR 2023!**



## Foraging Pellets Adult Chinchilla Daily Diet

A unique blend of high-fiber timothy & alfalfa hay, and carefully selected flowers & herbs to support digestive health.

**NEW FOR 2023!**



## Foraging Pellets Adult Rabbit Daily Diet

A unique blend of high-fiber timothy & alfalfa hay, and carefully selected flowers & herbs to support digestive health.

### 5 HAY & GRASSES

**Timothy Hay**  
• High Fiber

**Alfalfa Hay**  
• Protein  
• Calcium

**Wheat Grass**  
• Nutrient-Rich

**Oat Grass**  
• Protein  
• Calcium

**Barley Grass**  
• High Fiber

### 6 HERBS & FLOWERS

**Lavender**  
• Aromatic

**Marigold**  
• Nutritious

**Thyme**  
• Digestive Health

**Peppermint**  
• Antioxidants  
• Digestive Benefits

**Oregano**  
• Nutritious  
• Sweet Taste

**Basil**  
• Nutrient-Rich

Item#	Product Description	Cs. Pk.
45090-2	4 lb. Tropical Carnival® Natural Behaviors® Foraging Pellets Guinea Pig Daily Diet	3
45091-9	4 lb. Tropical Carnival® Natural Behaviors® Foraging Pellets Adult Rabbit Daily Diet	3

Item#	Product Description	Cs. Pk.
45092-6	3 lb. Tropical Carnival® Natural Behaviors® Foraging Pellets Adult Chinchilla Daily Diet	6

# Tropical Carnival® Gourmet Treats for Pet Birds

## Festive & Fun!

We make a fun and healthy variety of treats with human grade ingredients. The quality can be seen from the windows in the bags and serve to energize your specialty categories. Natural treats are also available to complement your natural sections.



### Sunflower Yummies Pet Bird Treat

Sunflower Yummies are enrobed in a sweet outer shell that's stimulating and fun to eat. Sunflower Yummies are a great-tasting training treat, snack or reward that pet birds will find simply irresistible.



### Fruit & Nut Parrot-Macaw Big Bites!

An irresistible treat for parrots & macaws of all sizes. It's loaded with large pieces of fruit, pumpkin seeds, veggies, and in-shell nuts.



### Fruit & Nut Parrot Treats

We made this special blend with great stuff like pineapples, almonds, cashews, papaya, banana and apple slices.



### Fruit & Nut Cockatiel Treats

Just the right sized bites for cockatiels and lovebirds. It's jam-packed with all-natural wholesome fruits, nuts, veggies and seeds.



### Crunchy Crisp Sticks

A crispy, crunchy, puffed interactive treat! They're easy-to-grasp, festive, and fun to eat! For pet birds of all sizes.

Item#	Product Description	Cs. Pk.
44984-5	3.5 oz. Tropical Carnival® Sunflower Yummies Pet Bird Treat	8
45072-8	10 oz. Tropical Carnival® Fruit & Nut Parrot-Macaw Big Bites!	8

Item#	Product Description	Cs. Pk.
44986-9	12 oz. Tropical Carnival® Fruit & Nut Parrot Treats	8
44990-6	8 oz. Tropical Carnival® Fruit & Nut Cockatiel Treats	8
44976-0	0.89 oz. Tropical Carnival® Crunchy Crisp Sticks	8



# Tropical Carnival® Gourmet Treats for Pet Birds



## Melody Mix™ Small Bird Treat

Formulated for parakeets, canaries, and finches. It's loaded with a variety of right-sized and fun-to-eat goodies such as wholesome seeds, grains, fruits, veggies, peanuts, herbs, and marigold flowers.



## Orange Slices

These easy-to-grasp slices are a naturally delicious treat for hookbills of all sizes.



## Baked Crisps

These fruit, berry & veggie flavored crisps offer a variety of benefits to your pet including beak and gum maintenance.



## Oat Sprays

Grown and harvested in the USA with all the flavor and goodness nature intended. These protein-packed oats are nutritious and fun to eat! They're so naturally healthy for your pet bird that they can be offered daily.



## Natural Spray Millet

Field fresh & American grown. Spray millet is a natural and delicious treat. Our sun-cured, plump millet sprays are relished by all pet birds.



## Natural Mini Spray Millet

An excellent daily treat and supplement for pet birds! Easier to feed than the larger sprays. They can be placed directly into their food bowls! Mixes easily into the food and is an ideal size for birds to hold and devour!

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44730-8	5 oz. Tropical Carnival® Natural Melody Mix™ Small Bird Treat	12	44958-6	4 oz. Tropical Carnival® Natural Spray Millet	24
44939-5	0.75 oz. Tropical Carnival® Natural Orange Slices	8	42402-6	Brown's® 25 lb. Golden Millet Spray	1
44523-6	0.8 oz. Tropical Carnival® Natural Tasty Crisps	8	42401-9	Brown's® 5 lb. Golden Millet Spray	1
44953-1	2.5 oz. Tropical Carnival® Natural Oat Spray Foraging Treats	8	44980-7	4 oz. Tropical Carnival® Natural Mini Spray Millet	24

# Tropical Carnival® Gourmet Treats for Small Animals



## Fruit & Nut Small Animal Treats

Fruit & Nut Small Animal Treat is loaded with great stuff... natural chunky-chewy-crunchy fruits, nuts and veggies that your small animal will love.



## Farm Fresh Fixins™

Loaded with goodies taken straight from the farm! A blend of corn, peas, fiber-rich timothy hay pellets, sweet potatoes, carrots, pumpkin seeds, strawberries and more! Great for rabbits, guinea pigs, hamsters & other small animals.



## High C™ Treats

A natural source of Vitamin C required by guinea pigs. Also rich in antioxidants and fiber from blueberries, cranberries, kiwis, and mangos. An irresistible treat for small animals including guinea pigs, rabbits and chinchillas.



## HOOPS®

Nutritious, fun-to-eat, crispy-puffy foraging snacks with berry flavors in every crunchy bite.

Item#	Product Description	Cs. Pk.
45017-9	8 oz. Tropical Carnival® Fruit & Nut Small Animal Treats	8
44947-0	10 oz. Tropical Carnival® Farm Fresh Fixins™ Small Animal Treat	8

Item#	Product Description	Cs. Pk.
45023-0	2.25 oz. Tropical Carnival® High C™ Small Animal Treats	8
44968-5	3 oz. Tropical Carnival® Hoops® Small Animal Treats	8



# Tropical Carnival® Natural Treats for Small Animals

**NEW FOR 2023!**



## Peas & Carrots

Fruit & Nut Small Animal Treat is loaded with only natural, chunky, chewy and crunchy fruits, nuts, and veggies that small animals love.

**NEW FOR 2023!**



## Garden Harvest

Sweet potatoes are rich in antioxidants full of vitamins and minerals including Vitamin C. A fun, nutritious and interactive treat for small animals of all sizes.

**NEW FOR 2023!**



## Timothy Snickets

Nutritious & irresistible sunflower seeds, pumpkin seeds, squash seeds, cantaloupe seeds, and watermelon seeds!



## Natural Fruit & Nut

Fruit & Nut Small Animal Treat is loaded with only natural, chunky, chewy and crunchy fruits, nuts, and veggies that small animals love.



## Sweet Potato Yummies

Sweet potatoes are rich in antioxidants full of vitamins and minerals including Vitamin C. A fun, nutritious and interactive treat for small animals of all sizes.



## Select Seeds

Nutritious & irresistible sunflower seeds, pumpkin seeds, squash seeds, cantaloupe seeds, and watermelon seeds!

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
45029-2	8 oz. Tropical Carnival® Natural Fruit & Nut Small Animal Treat	8	45029-2	8 oz. Tropical Carnival® Natural Fruit & Nut Small Animal Treat	8
44970-8	3.5 oz. Tropical Carnival® Natural Sweet Potato Yummies for Small Animals	8	44970-8	3.5 oz. Tropical Carnival® Natural Sweet Potato Yummies for Small Animals	8
45019-3	3.5 oz. Tropical Carnival® Natural Select Seeds Small Animal Treat	8	45019-3	3.5 oz. Tropical Carnival® Natural Select Seeds Small Animal Treat	8



# Tropical Carnival® Natural Treats for Small Animals



## Orange Slices

These natural orange slices are a naturally delicious treat for small animals of all sizes.



## Millet Snips

Brown's® Millet Snips are just the right size for small animals! Grown, sun-ripened and harvested in the USA with all of the flavor and goodness nature intended. Our treats are so naturally good, they can be offered daily and are 100% edible.



## Wheat Sprays

Brown's® Wheat Sprays are grown, sun-ripened and harvested in the USA with all of the flavor and goodness nature intended. Our treats are so naturally good, they can be offered daily and are 100% edible.



## Oat Sprays

Grown and harvested in the USA with all the flavor and goodness nature intended. These protein-packed oats are nutritious and fun to eat! They're so naturally healthy for your small animal that they can be offered daily.

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44945-6	0.75 oz. Tropical Carnival® Natural Orange Slices for Small Animals	8	45043-8	1.5 oz. Tropical Carnival® Natural Wheat Sprays Small Animal Treat	8
45050-6	3 oz. Tropical Carnival® Natural Millet Spray Snips Small Animal Treat	24	44964-7	1.5 oz. Tropical Carnival® Natural Oat Spray Foraging Treats for Small Animals	8

# Tropical Carnival® Natural Timothy Hay



## Timothy Hay

It's the softer, leafier hay for rabbits, guinea pigs and chinchillas. The clean natural scent is your assurance of top quality and freshness, captured straight from the fields.



## Timothy Hay Craveables!®

We mixed our 100% additive and preservative free, natural western-cut timothy hay with real fruits and veggies including papaya, cranberries, carrots, flowers and herbs to create a blend small animals crave!

Item#	Product Description	Cs. Pk.
45064-3	24 oz. Loose Timothy Hay	6
45066-7	48 oz. Loose Timothy Hay	3
45068-1	96 oz. Loose Timothy Hay	2
45062-9	24 oz. Tropical Carnival® Timothy Hay Craveables!®	6



## Tropical Carnival® Play Barn With Hay



# PLAY BARN WITH HAY



### Fun Play Toy for Small Animals!

- Stimulates the natural foraging instinct, satisfies the urge to chew & helps relieve cage boredom
- Provides a safe place to nest, sleep & play
- Includes our highly nutritional timothy hay
- Printed with non-toxic & safe to chew vegetable inks
- Can be placed in your pets cage or play area
- Great for rabbits, guinea pigs, chinchillas, hamsters, gerbils, rats, mice & other small animals

#### Additional Recommendation:

Increase the door cuts to accommodate larger pets.



**Pre-stuffed with natural timothy hay to entice pets inside while providing a fun & nutritious snack!**

*(Closed bottom cross sectioned to show detail)*

Item#	Product Description	Cs. Pk.
45015-5	8 oz. Tropical Carnival® Play Barn with Hay	8

## Encore® Family of Brands



Our unique, marketing program used in our Encore® Brands of foods will satisfy your customers' every need and make their buying decisions easy. Each brand has its own unique, value-added features that provide opportunities for upgrading to the next program level of product.

***Pets get enhanced benefits and you get extra sales!***

### Encore® Classic Natural ▶



*Our premium foods are vitamin-fortified, nutritionally enhanced daily diets with each companion pets' favorite ingredients. These nutritionally complete daily diets contain no artificial flavors, colors or preservatives. They're simply a natural fit!*

### Encore® Premium ▶



*Our super premium foods are vitamin and mineral fortified and enhanced with a medley of specialized ingredients specific to companion pets' taste and nutritional requirements. These ingredients also help stimulate the natural foraging instincts by introducing new appealing textures, colors, shapes and flavors. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!*

### Encore® Gourmet Foraging Feast™ ▶



*Our gourmet foods are vitamin-nutrient-fortified foods and treats, all-in-one. These foods are specifically formulated for the daily dietary needs of companion pets and are jam-packed with a medley of fruits, veggies, nuts, seeds and grains. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!*



## Encore® Classic Natural Vitamin-Fortified Food



### Natural Vitamin-Fortified Foods

Wholesome, natural foods that are vitamin fortified and nutritionally enhanced diets with no artificial flavors, colors or preservatives. We blended a wide variety of highly palatable and appealing shapes and textures to make this popular food appealing to all pet birds and small animals.



**Parrot Food**



**Cockatiel Food**



**Parakeet Food**



**Pet Rabbit Food**



**Guinea Pig Food**

Item#	Product Description	Cs. Pk.
54020-7	4 lb. Encore® Classic Parrot Food	8
54023-8	4 lb. Encore® Classic Cockatiel Food	8
54026-9	4 lb. Encore® Classic Parakeet Food	8

Item#	Product Description	Cs. Pk.
54032-0	4 lb. Encore® Classic Pet Rabbit Food	8
54035-1	4 lb. Encore® Classic Guinea Pig Food	8





## Vitamin-Fortified Premium Foods

A colorful, nutritionally enhanced daily diet of healthy seeds, grains and legumes. We've also added our nutritionally enhanced ZOO-Vital® in fun shapes, colors and textures that make a stimulating diet.



**Parrot Food**



**“Chunky Style” Parrot Food**



**Cockatiel Food**



**Parakeet Food**



**Canary & Finch Food**

Item #	Product Description	Cs. Pk.
51156-6	4 lb. Encore® Premium Parrot Food	6
51162-7	5 lb. Encore® Premium “Chunky Style” Parrot Food	6
51158-0	8 lb. Encore® Premium Parrot Food	4
44354-6	25 lb. Encore® Premium Parrot Food	2

Item #	Product Description	Cs. Pk.
51138-2	1 lb. Encore® Premium Parakeet Food	6
44020-0	2 lb. Encore® Premium Parakeet Food	6
51146-7	5 lb. Encore® Premium Parakeet Food	6
51118-4	1 lb. Encore® Premium Cockatiel Food	6

Item #	Product Description	Cs. Pk.
44319-5	2 lb. Encore® Premium Cockatiel Food	6
51126-9	5 lb. Encore® Premium Cockatiel Food	6
51124-5	8 lb. Encore® Premium Cockatiel Food	6
44312-6	22.5 lb. Encore® Premium Cockatiel Food	2
51112-2	1 lb. Encore® Premium Canary & Finch Food	6

## Encore® Premium Vitamin-Fortified Food



**Pet Rabbit Food**



**Guinea Pig Food**



**Hamster & Gerbil Food**

Item#	Product Description	Cs. Pk.
44439-0	2 lb. Encore® Premium Pet Rabbit Food	6
51196-2	5 lb. Encore® Premium Pet Rabbit Food	6
41405-8	10 lb. Encore® Premium Pet Rabbit Food	4
51176-4	5 lb. Encore® Premium Guinea Pig Food	6

Item#	Product Description	Cs. Pk.
51174-0	8 lb. Encore® Premium Guinea Pig Food	6
44429-1	2 lb. Encore® Premium Hamster & Gerbil Food	6



## Encore® Gourmet Foraging Feast® Vitamin-Fortified Food



### Vitamin-Fortified Gourmet Foods

A gourmet food and treat all-in-one, fortified with vitamins and minerals. This enticing diet is packed with a medley of specialized delicacies in fun textures, varieties and colors. It's nutritionally enhanced with ZOO-Vital® biscuits that come in fun shapes, colors, and sizes.



**Parrot Food**



**Cockatiel Food**



**Parakeet Food**



**Pet Rabbit Food**



**Guinea Pig Food**

Item#	Product Description	Cs. Pk.
54045-0	4 lb. Encore® Gourmet Foraging Feast® Parrot Food	8
54048-1	3 lb. Encore® Gourmet Foraging Feast® Cockatiel Food	8
54051-1	3 lb. Encore® Gourmet Foraging Feast® Parakeet Food	8

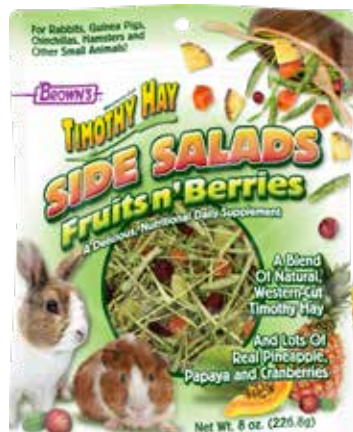
Item#	Product Description	Cs. Pk.
54057-3	4 lb. Encore® Gourmet Foraging Feast® Pet Rabbit Food	8
54060-3	4 lb. Encore® Gourmet Foraging Feast® Guinea Pig Food	8

## Hay Supplements and Treats

### It's Real Hay!



Open the bag and smell the natural sweet aroma of Brown's® western-cut timothy hay. This clean natural scent is your assurance of top quality and freshness captured straight from the fields and harvested at the peak of maturity. Our hay is an excellent source of high fiber and roughage required in the diets of rabbits, guinea pigs and chinchillas.



### Side Salads Fruits n' Berries

We blended chopped timothy hay with select wild berries into a nutritional wholesome daily treat with lots of real pineapple, papaya, and cranberries. It's also rich in antioxidants.



### Timothy Hay Cubes

- Appealing flavor & aroma
- Long strand fiber source
- Easy, clean & economical to feed

## Specialty Products for Pet Birds



### Avian Grit

This natural grit is made from 100% pure ground seashells. It's a great calcium supplement that also supports healthy digestion by assisting with the breakdown of foods in passerines such as canaries and finches. Psittacine birds such as parakeets, cockatiels and parrots may use small amounts as needed.



### Mango Flavored Calcium Cuttlebone

Brown's® Mango Flavored Calcium Cuttlebone is a superior calcium supplement source for all pet birds. Calcium is needed for strong bones, proper muscle function, and egg development. Birds will use our Calcium Cuttlebone to trim and sharpen their beaks! It also provides hours of exercise, relieves cage boredom, and stimulates the natural foraging instinct. Birds of all sizes will naturally crave it!

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs Pk
44083-5	8 oz. Timothy Hay Side Salads Fruits n' Berries	8	51300-3	20 oz. Avian Grit Digestive Supplement	8
44089-7	10 oz. Falfa Cravings™ Timothy Hay Cubes	8	51514-4	1.25 oz. Mango Flavored Calcium Cuttlebone	6



## Press Packed, Alternative Bedding & Cage Litter



### Soft Pine

100% natural, soft & absorbent!

A fresh pine scent for hamsters, gerbils, guinea pigs, rabbits, ferrets, and other small animal habitats.



### Aromatic Red Cedar

Repel fleas & ticks naturally!

Use 100% aromatic red cedar shavings as bedding for small animals, dogs, and horses in well-ventilated cages.



### Ultra-Sorb Plush!

It's the most absorbent natural bedding product available. It's made from virgin paper pulp fibers. Light, fluffy, plush paper fibers provide maximum odor control. These soft paper fibers make it easy for animals to burrow, create activity, and find shelter.



### Corn Cob

It's the #1 choice for bird cage litter. 100% corn cob is highly absorbent, dust-free, biodegradable, odorless, and very clean. It's great for pet birds and small animals too!

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44215-0	1200 cu. in. Soft Pine Bedding	6	44119-1	250 cu. in. Ultra-Sorb Plush! Pulp Fiber Bedding	12
44209-9	1200 cu. in. Aromatic Red Cedar Bedding & Litter	6	44092-7	360 cu. in. Corn Cob Bedding	6

## Garden Chic!® Dried Mealworms

Mealworms are the perfect natural food, eagerly accepted and prized by all wild birds. These farm-raised mealworms are “quick-freeze dried” to lock in flavor, freshness and nutritional value. They can be blended with your favorite seed mix or served alone as a treat. They’re great for backyard chickens too!



## Encore® Natural Poultry Products



### Natural Chick Starter Grower Crumbles Poultry Feed

This nutrient-rich diet uses only natural plant proteins and the freshest, wholesome, sun-ripened grains that your chicks will love to eat! Plus, we use only the highest quality ingredients for optimum growth, development and appearance.

- Free of animal proteins and fats
- For chicks from hatch to 10 weeks of age.



### Natural Layer Booster

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

- Free of animal proteins and fats
- For top-producing, laying hens 18 weeks or older



### Natural Poultry Grit Plus

Brown® Poultry Grit Plus is a unique blend of essential grinding aids that assist birds in digesting their foods. Charcoal is added to help relieve upset stomachs and absorb toxic substances found in the intestinal tract. An oyster shell provides an excellent source of calcium for strong egg shells.

Item#	Product Description	Cs. Pk.
53328-5	3 oz. Garden Chic!® Wild Bird Mealworms	6
53326-1	7 oz. Garden Chic!® Wild Bird Mealworms	6
44843-5	14 oz. Garden Chic!® Wild Bird Mealworms	6

Item#	Product Description	Cs. Pk.
54001-6	7 lb. Natural Chick Starter Crumbles Medicated Daily Diet	6
54003-0	20 lb. Natural Layer Booster Daily Diet	2
54005-4	1 lb. Natural Poultry Grit Plus	8



# Encore® Natural Chicken, Duck & Goose Treats



## Farm Fresh Fixins™ Chicken, Duck & Goose Treat

A nutritious blend of fortified gourmet grains, seeds, flaked peas, and carrots for ducks, geese, turkeys, quail and other backyard fowl.

- With high-protein mealworms
- Natural with added vitamins, minerals and other trace nutrients
- No artificial preservatives, colors, or flavors
- Fortified gourmet grains, seeds, flaked peas, and carrots



## Farm Fresh Fixins™ Multigrain Treat with Flaxseed

A nutritious foraging treat for chickens, ducks, geese and turkeys to support enriched egg production.

- Omega-3 fatty acids help produce enriched eggs
  - Excellent protein & energy source
- Flaxseed is high in alpha-Linolenic acid, an Omega-3 fatty acid



## Farm Fresh Fixins™ Flaked Cereal Treat

A nutritious blend of flaked peas, corn, carrots, and wheat for ducks, geese, turkeys, quail and other backyard fowl.

- Flakes are cooked which allows for faster nutrient absorption
- No artificial preservatives, colors, or flavors
- A healthy & high-fiber treat



## Farm Fresh Fixins™ Millet Tips n' Tails

Chickens, ducks, geese and turkeys love our USA grown millet treat.

- All birds love millet!
- An excellent nutritious energy source
- A fun-to-peck natural treat for chickens, ducks, geese, turkeys, pheasants & quail.
- Grown & harvested in the USA!



## Farm Fresh Fixins™ Flowers, Herbs & Mealworms Treat

A healthy foraging treat for chickens, ducks, geese and turkeys with high-protein mealworms and a blend of nutrient-rich flowers and herbs.

- No artificial preservatives, colors, or flavors
- Supports digestive health & egg production
  - High-protein mealworms
- Nutrient-rich flowers & herbs



## Farm Fresh Fixins™ Avian Gro-Rite™

Avian Gro-Rite™ is a nutritionally-advanced foundational supplement, designed to support poultry and fowl during critical growth and development times, from growing to adulthood.

- Protein dense dietary supplement
- Mix with any starter-grower feed
- For chicks, ducklings, goslings and other fowl

Item#	Product Description	Cs. Pk.
54008-5	2 lb. Chicken, Duck & Goose Treat	6
54009-2	2 lb. Multigrain Treat with Flaxseed	6
54012-2	1.5 lb. Flaked Cereal Chicken Treat	6
54011-5	8 oz. Millet Tips n' Tails Treat	6
54010-8	2 lb. Avian Gro-Rite™	6
54016-0	5 oz. Flowers, Herbs & Mealworms Chicken Treat	6

# Product Barcodes

## Tropical Carnival® Daily Diets

5 lb. Tropical Carnival® Macaw Big Bites Food Item No. 44685-1 • Case Pack: 6	14 lb. Tropical Carnival® Macaw Big Bites Food Item No. 44688-2 • Case Pack: 3	5 lb. Tropical Carnival® Large Hookbill Food Item No. 44683-7 • Case Pack: 6
 0 42934 44685 1	 0 42934 44688 2	 0 42934 44683 7
5 lb. Tropical Carnival® Small Hookbill Food Item No. 44677-6 • Case Pack: 6	10 lb. Tropical Carnival® Small Hookbill Food Item No. 44675-2 • Case Pack: 3	3 lb. Tropical Carnival® Cockatiel Food Item No. 44657-8 • Case Pack: 6
 0 42934 44677 6	 0 42934 44675 2	 0 42934 44657 8
2 lb. Tropical Carnival® Parakeet Food Item No. 44645-5 • Case Pack: 6	1.5 lb. Tropical Carnival® Canary & Finch Item No. 44728-5 • Case Pack: 6	5 lb. Tropical Carnival® Rabbit Food Item No. 44723-0 • Case Pack: 6
 0 42934 44645 5	 0 42934 44728 5	 0 42934 44723 0
5 lb. Tropical Carnival® Guinea Pig Food Item No. 44703-2 • Case Pack: 6	10 lb. Tropical Carnival® Rabbit Food Item No. 44722-3 • Case Pack: 4	2 lb. Tropical Carnival® Mouse & Rat Food Item No. 44717-9 • Case Pack: 6
 0 42934 44703 2	 0 42934 44722 3	 0 42934 44717 9
4 lb. TC Natural Parrot & Macaw Food Item No. 44690-5 • Case Pack: 6	10 lb. Tropical Carnival® Guinea Pig Food Item No. 44698-1 • Case Pack: 4	2 lb. Tropical Carnival® Hamster & Gerbil Food Item No. 44715-5 • Case Pack: 6
 0 42934 44690 5	 0 42934 44698 1	 0 42934 44715 5
4 lb. TC Natural Pet Rabbit Food Item No. 44894-7 • Case Pack: 6	3.5 lb. TC Natural Small Hookbill Food Item No. 44912-8 • Case Pack: 6	2.5 lb. TC Natural Cockatiel-Lovebird Food Item No. 44900-5 • Case Pack: 6
 0 42934 44894 7	 0 42934 44912 8	 0 42934 44900 5
2 lb. TC Natural Mouse-Rat Food Item No. 44888-6 • Case Pack: 6	4 lb. TC Natural Guinea Pig Food Item No. 44876-3 • Case Pack: 6	3 lb. TC Natural Chinchilla Food Item No. 44870-1 • Case Pack: 6
 0 42934 44888 6	 0 42934 44876 3	 0 42934 44870 1

## Tropical Carnival® Natural Behaviors® Products

4 lb. Grain-Free Pet Rabbit Daily Diet Item No. 45080-5 • Case Pack: 3	4 lb. Grain-Free Guinea Pig Daily Diet Item No. 45082-5 • Case Pack: 3	3 oz. Bio-Treat for Small Animals Item No. 45088-5 • Case Pack: 6
 0 42934 45080 3	 0 42934 45082 7	 0 42934 45088 9
4 lb. Guinea Pig Foraging Pellets Diet Item No. 45090-2 • Case Pack: 3	4 lb. Rabbit Foraging Pellets Diet Item No. 45091-9 • Case Pack: 3	3 lb. Chinchilla Foraging Pellets Diet Item No. 45092-6 • Case Pack: 6
 0 42934 45090 2	 0 42934 45091 9	 0 42934 45092 6

## Tropical Carnival® Treats

12 oz. TC Fruit & Nut Parrot Treats Item No. 44986-9 • Case Pack: 8	8 oz. TC Fruit & Nut Cockatiel Treats Item No. 44990-6 • Case Pack: 8	0.89 oz. TC Crunchy Crisp Sticks Item No. 44976-0 • Case Pack: 8
 0 42934 44986 9	 0 42934 44990 6	 0 42934 44976 0

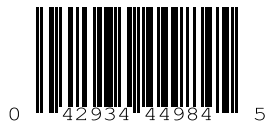


# Product Barcodes

10 oz. Fruit & Nut Parrot-Macaw Big Bites!  
Item No. 45072-8 • Case Pack: 8



3.5 oz. Sunflower Yummies Treat  
Item No. 44984-5 • Case Pack: 8



5 oz. Natural Melody Mix™ Small Bird Treat  
Item No. 44730-8 • Case Pack: 12



0.75 oz. TC Natural Orange Slices  
Item No. 44939-5 • Case Pack: 8



0.8 oz. TC Natural Baked Crisps  
Item No. 44523-6 • Case Pack: 8



2.5 oz. TC Natural Oat Spray Foraging Treats  
Item No. 44953-1 • Case Pack: 8



Brown's® 5 lb. Golden Millet Spray  
Item No. 42401-9 • Case Pack: 1



Brown's® 25 lb. Golden Millet Spray  
Item No. 42402-6 • Case Pack: 1



7 ct. TC Natural Spray Millet  
Item No. 44958-6 • Case Pack: 24



4 oz. TC Natural Mini Spray Millet  
Item No. 44980-7 • Case Pack: 24



3 oz. TC Hoops Small Animal Treats  
Item No. 44968-5 • Case Pack: 8



8 oz. TC Fruit & Nut Small Animal Treats  
Item No. 45017-9 • Case Pack: 8



10 oz. TC Farm Fresh Fixins™ Small Animal Treat  
Item No. 44947-0 • Case Pack: 8



2.25 oz. TC High-C™ Treats  
Item No. 45023-0 • Case Pack: 8



3 oz. TC Natural Millet Snips Small Animal Treat  
Item No. 45050-6 • Case Pack: 24



1.5 oz. TC Natural Wheat Sprays  
Item No. 45043-8 • Case Pack: 8



1.5 oz. TC Natural Oat Spray Foraging Treats  
Item No. 44964-7 • Case Pack: 8



3.5 oz. TC Natural Select Seeds Treat  
Item No. 45019-3 • Case Pack: 8



3.5 oz. TC Natural Sweet Potato Yummies  
Item No. 44970-8 • Case Pack: 8



0.8 oz. TC Natural Baked Crisps  
Item No. 44525-0 • Case Pack: 8



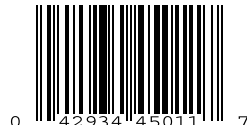
8 oz. TC Natural Fruit & Nut Sm.An. Treat  
Item No. 45029-2 • Case Pack: 8



3.5 oz. TC Natural Peas & Carrots Treat  
Item No. 45010-0 • Case Pack: 8



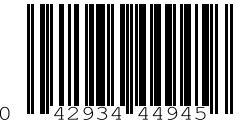
3 oz. TC Natural Garden Harvest Treat  
Item No. 45011-7 • Case Pack: 8



3 oz. TC Natural Timothy Snickets  
Item No. 45012-4 • Case Pack: 8



0.75 oz. TC Natural Orange Slices Sm.An.  
Item No. 44945-6 • Case Pack: 8



**Tropical Carnival®  
Hay**

24 oz. Tropical Carnival Loose Timothy Hay  
Item No. 45064-3 • Case Pack: 6



48 oz. Tropical Carnival Loose Timothy Hay  
Item No. 45066-7 • Case Pack: 3



96 oz. Tropical Carnival Loose Timothy Hay  
Item No. 45068-1 • Case Pack: 2



24 oz. TC Timothy Hay Craveables®  
Item No. 45062-9 • Case Pack: 6



8 oz. TC Play Barn with Hay  
Item No. 45015-5 • Case Pack: 8



# Product Barcodes

## Encore® Classic, Premium & Gourmet Food for Pet Birds & Small Animals

4 lb. Encore® Classic Rabbit Food  
Item No. 54032-0 • Case Pack: 8



4 lb. Encore® Classic Parrot Food  
Item No. 54020-7 • Case Pack: 8



4 lb. Encore® Classic Cockatiel Food  
Item No. 54023-8 • Case Pack: 8



4 lb. Encore® Classic Parakeet Food  
Item No. 54026-9 • Case Pack: 8



4 lb. Encore® Classic Guinea Pig Food  
Item No. 54035-1 • Case Pack: 8



4 lb. Encore® Classic Hamster Food  
Item No. 54029-0 • Case Pack: 8



4 lb. Encore® Premium Parrot Food  
Item No. 51156-6 • Case Pack: 6



5 lb. Encore® "Chunky Style" Parrot Food  
Item No. 51162-7 • Case Pack: 6



8 lb. Encore® Premium Parrot Food  
Item No. 51158-0 • Case Pack: 4



25 lb. Encore® Premium Parrot Food  
Item No. 44354-6 • Case Pack: 1



1 lb. Encore® Premium Parakeet Food  
Item No. 51138-2 • Case Pack: 6



2 lb. Encore® Premium Parakeet Food  
Item No. 44020-0 • Case Pack: 6



5 lb. Encore® Premium Parakeet Food  
Item No. 51146-7 • Case Pack: 6



1 lb. Encore® Premium Cockatiel Food  
Item No. 51118-4 • Case Pack: 6



2 lb. Encore® Premium Cockatiel Food  
Item No. 44319-5 • Case Pack: 6



5 lb. Encore® Premium Cockatiel Food  
Item No. 51126-9 • Case Pack: 6



8 lb. Encore® Premium Cockatiel Food  
Item No. 51124-5 • Case Pack: 6



1 lb. Encore® Premium Canary & Finch Food  
Item No. 51112-2 • Case Pack: 6



2 lb. Encore® Premium Pet Rabbit Food  
Item No. 44439-0 • Case Pack: 6



5 lb. Encore® Premium Pet Rabbit Food  
Item No. 51196-2 • Case Pack: 6



10 lb. Encore® Premium Pet Rabbit Food  
Item No. 41405-8 • Case Pack: 4



5 lb. Encore® Premium Guinea Pig Food  
Item No. 51176-4 • Case Pack: 6



8 lb. Encore® Premium Guinea Pig Food  
Item No. 51174-0 • Case Pack: 6



2 lb. Encore® Premium Hamster & Gerbil Food  
Item No. 44429-1 • Case Pack: 6



4 lb. Encore® Gourmet Parrot Food  
Item No. 54045-0 • Case Pack: 8



3 lb. Encore® Gourmet Cockatiel Food  
Item No. 54048-1 • Case Pack: 8



3 lb. Encore® Gourmet Parakeet Food  
Item No. 54051-1 • Case Pack: 8



4 lb. Encore® Gourmet Pet Rabbit Food  
Item No. 54057-3 • Case Pack: 8



4 lb. Encore® Gourmet Guinea Pig Food  
Item No. 54060-3 • Case Pack: 8



## Hay Bales & Hay Treats

8 oz. Timothy Hay Side Salads Fruits n' Berries  
Item No. 44083-5 • Case Pack: 8



10 oz. Falfa Cravins™ Timothy Hay Cubes  
Item No. 44089-7 • Case Pack: 8





# Product Barcodes

## Brown's® Specialty Products for Pet Birds & Small Animals

20 oz. Encore® Natural Avian Grit  
Item No. 51300-3 • Case Pack: 8



1.25 oz. Mango Flavored Calcium Cuttlebone  
Item No. 51514-4 • Case Pack: 6



## Bedding & Cage Litter

1200 cu. in. Soft Pine Bedding  
Item No. 44215-0 • Case Pack: 6



1200 cu. in. Aromatic Red Cedar Bedding & Litter  
Item No. 44209-9 • Case Pack: 6



360 cu. in. Corn Cob Bedding  
Item No. 44092-7 • Case Pack: 6



250 cu. in. Ultra-Sorb Plush! Pulp Fiber Bedding  
Item No. 44119-1 • Case Pack: 12



## Encore® Natural Poultry Products

7 lb. Natural Chick Starter Daily Diet  
Item No. 54001-6 • Case Pack: 6



20 lb. Natural Layer Booster Daily Diet  
Item No. 54003-0 • Case Pack: 2



1 lb. Poultry Grit Plus  
Item No. 54005-4 • Case Pack: 8



2 lb. Chicken, Duck & Goose Treat  
Item No. 54008-5 • Case Pack: 6



2 lb. Multigrain Treat with Flaxseed  
Item No. 54009-2 • Case Pack: 6



8 oz. Millet Tips n' Tails Treat  
Item No. 54011-5 • Case Pack: 12



2 lb. Avian Gro-Rite™  
Item No. 54010-8 • Case Pack: 6



1.5 lb. Flaked Cereal Chicken Treat  
Item No. 54012-2 • Case Pack: 6



5 oz. Flowers, Herbs & Mealworms Treat  
Item No. 54016-0 • Case Pack: 6



## Garden Chic!® Wild Bird Mealworms

3 oz. Wild Bird Mealworms  
Item No. 53328-5 • Case Pack: 6

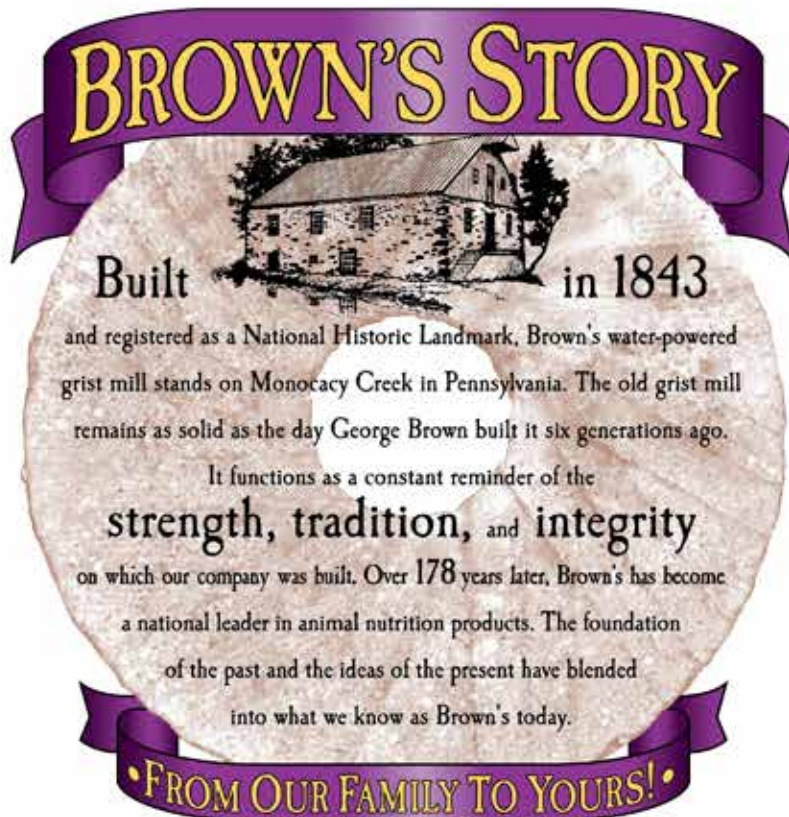


7 oz. Wild Bird Mealworms  
Item No. 53326-1 • Case Pack: 6



14 oz. Wild Bird Mealworms  
Item No. 44843-5 • Case Pack: 6





## We're more than you know!

- A 179-year-old Pennsylvania company
- Family-owned and operated by 6th generation owners
- Unique & effective "ESL" (Extended Shelf Life) packaging
  - Color-coded packaging by animal species
  - Exclusive five-stage cleaning process
  - Best quality ingredients in all formulations
  - Merchandising tools available
- Tailored color Plan-O-Grams to fit your store
- Wild bird, pet bird & small animal experts
- Reputation for integrity, product quality, and dealer support

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