

Heifer Nutrition

...Striving for the Best Possible Growth!



- At 22-24 months a heifer should be large enough to calve easily and unassisted.
- In a 2008 University of Wisconsin study, weaned calves cost an average of \$2.09 per day in feed, labor and other costs. Of this \$1.06 per day is feed costs.
- Well-grown heifers will out-produce herdmates by 1,000-2,000 pounds of milk in their first lactation.
- Holstein heifers should reach breeding size (750 pounds and 50" tall at withers) by 13 months of age



CHOOSE BROWN'S

Family Owned and Operated Feed Manufacturing Since 1871

- ◆ Sales Throughout Southeastern PA and New Jersey
- ◆ Two Full-Time Nutritionists on Staff
- ◆ All Nutritional Consulting Free
- ◆ Fast, Reliable Forage Testing
- ◆ Customized Formulas to Meet Your Special Needs
- ◆ Economical Milk Replacers Formulated to High Quality Specifications
- ◆ Experienced Area Directors Visit Your Farm Routinely
- ◆ Helpful Office Staff
- ◆ Next Day Bulk Delivery Service
- ◆ A Wide Variety of Bagged and Bulk Feeds
- ◆ Crop and Pasture Seeds to Meet All Your Needs
- ◆ A Major Buyer of Wheat, Corn, Oats, Barley and Soybeans
- ◆ Hundreds of Satisfied Customers, Many of Whom Have Used Brown's Feeds for Two or More Generations!



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Out of State 1-800-367-6455

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Brown's Heifer Program



Choose Brown's Heifer Feeds to
Ensure Complete Nutrition for
Your Future Herd



Heifer Feeds

Hef-R-B 100
16 Top Heifer B
40 Hef-R-B 300
B Booster 1440
Custom Feeds

Heifers Are Your Next Generation Of Milking Cows

How you feed your heifers today affects your payback tomorrow.

- Brown's heifer feeds are formulated to provide all the recommended vitamins and minerals needed for a healthy heifer.
- Most of our feeds feature Bovatec to prevent coccidiosis, to increase feed efficiency and to maintain feed intake levels.
- Let Brown's design a heifer program to take full advantage of the forages and grains on your farm to minimize your purchased feed costs.

The bottom line is your heifers will reach breeding size earlier with better daily gain, improved feed efficiency, and reduced disease problems.

Brown's Hef-R-B 100

A 13% crude protein heifer feed, this feed is ideal for pasture-raised heifers or heifers raised on a high legume forage diet. Brown's Hef-R-B 100 contains 100 g Bovatec/ton in order to provide improved feed efficiency and coccidiosis control. A feeding rate of 1.2—4 pounds per day is recommended.

Brown's 16 Top Heifer B

An economical 16% crude protein feed, Brown's 16 Top Heifer B matches the nutritional needs of calves and heifers after 4 months of age. It contains Bovatec (79.5 g/ton) for more efficient forage digestion and coccidiosis prevention. (The minimum order is 2 ton bulk or bagged quantities.)

Brown's 40 Hef-R-B 300

Brown's 40 Hef-R-B 300 is a protein supplement providing the essential vitamins and minerals needed to grow heifers rapidly and economically. At a recommended feeding rate of 1 –1.5 pounds per heifer per day, Brown's 40 Hef-R-B 300 meets the protein needs for most heifer raising programs. It contains the trace minerals and vitamins needed to improve immune function, Sel-Plex selenium to help fight off bacterial and viral challenges, and Bovatec for coccidiosis control and increased feed efficiency.



Keep your Heifers Growing Well with Brown's

Brown's Custom Heifer Feeds

We can formulate a custom heifer feed to meet your farm's distinct needs. Talk to one of our Area Directors about on-farm availability of forages and grains and any additional requests for mineral, vitamin or additive supplementation. (minimum 2 ton orders).

Brown's B Booster 1440

Brown's B Booster 1440 is a mineral supplement designed to provide required vitamins, minerals and Bovatec for heifers receiving adequate energy and protein from farm-raised forages and grains. It is generally fed at .25 pounds/head/day for dairy replacement heifers.

